Economic Policies During The COVID – 19 Recession
Summer Intensive: The New School For Social Research
June 2 – June 22 Meets every weekday 10:50 am -12:50 pm New York Time

Welcome to our first, intensive, summer course on an unfolding national and world crises. We will be learning in a new way about an unfolding economic issue. Yes, the pandemic is a political, social, and health crises. We are examining the economic policy related to the novel-coronavirus infectious disease. The form of this class is a “flipped” class. You can watch my taped lecture on at your convenience (watch before class). The class will be a one-hour discussion. To reiterate, I will record my lectures before class and we will meet to discuss for one hour. There are ten students so each student will have a turn preparing discussion questions – I will help. The main output for the class is your policy memo. You will be graded on participation and policy memo due June 23. See resources on policy memo writing in Canvas. Before class please listen to the lecture and read the materials on memo writing.

FIRST WEEK

1. Issues surrounding the pandemic. Global, National, and Micro. (listen to lecture before June 2) Here are five readings that don’t require economic expertise.

   Introduction: Of the many prisms to view the pandemic we are seeing it through the economist who is advising government, employer, and labor partners. Some professional economists, I am one, have been asked to help. My very short blog “Will the US Pandemic Response Strengthen Workers?” Mar 25, 2020 wrote in March. Harvard’s James Stock describes the expedited research in a new family of epidemiological-economic models aiming to provide guidance about how best to reopen the economy. Here are the requirements: Collective Behaviors to stop spread; Protect workers; Eliminate high contact/low value activity; Mitigate costs of second lockdown. CPEM “Reopening the Coronavirus-Closed Economy” James H. Stock for Brookings May 2020.

   Part One: The Economic Recession, Harms from Recession, and Scarring From Recessions Recessions have permanent effects, especially on young entrants to the labor force. The economic fallout from the coronavirus crisis is disproportionately hitting young people? International Labour Organization, found big drops in labor force participation. Economic research assesses costs from recessions. Jesse Rothstein the University of California, Berkeley found students who entered the workforce right after the global financial crisis in 2008 are doing worse, both in terms of their employment rate and wages, almost 10 years later compared with peers who graduated either right before them or after the recession was over. Graduating just before or immediately after a downturn has a scarring effect on the generations affected. See Financial Times, US graduates in crisis: ‘entry level jobs are not safe at all’ -- Courtney Weaver in Washington https://on.ft.com/3d8S5uC

   Part Two Characteristics of the Novel- Coronavirus Pandemic and COVID-19
   I will discuss our baseline knowledge. Modelling the disease using the S.E.I.R models. Look at this brilliant short video from the math site 3Blue1BrownSimulating an epidemic Mar 27, 2020 and here is a reading on what flattening the curve is from Live Science “Coronavirus:

2. Reopening is couched in Cost Benefit Decisions (June 3)

New data show that the government stay at home orders didn’t have as much effect as we thought. The historically unprecedented increase in new UI claims during the weeks of March 15-21 and March 22-28 was largely across-the-board and occurred in all states. This suggests most of the economic disruption was driven by the health shock itself. See: Is the Cure Worse than the Problem Itself? Immediate Labor Market Effects of COVID-19 Case Rates and School Closures in the U.S.by Rojas, Jiang, Montenovo, Simon, Weinberg, Wing NBER Working Paper No. 27127 May 2020

Another similar paper -- Health vs. Wealth? Public Health Policies and the Economy During Covid-19, Lin and Meissner NBER 27099 -- found that “stay-at-home” orders had, sadly, little impact on the economy nor on local public health. Stay-at-home is only weakly associated with slower growth of Covid-19 cases. Job losses have been no higher in states that implemented stay-at-home during the Covid-19 pandemic than in states that did not have stay-at-home. Covid-19 pandemic is a common economic and public health shock. “The tradeoff between the economy and public health in a pandemic depends strongly on what is happening elsewhere – need coordinated economic and public health responses.

A paper on the jobs lost in California for a life saved in March and April reveals a typical cost-benefit analysis from economists. “Did California's Shelter-in-Place Order Work? Early Coronavirus-Related Public Health Effects”, Andrew I. Friedson, Drew McNichols, Joseph J. Sabia, Dhaval Dave, NBER Working Paper No. 26992 April 2020. I wrote “When Economists Take a Back Seat to Virologists” which shows the decisions to constrict was not controversial. The essay is in Canvass. In this recession economists are taking advantage of the variations across states and in the pandemic of 1918 to decide what policies make sense.

Read this paper which says behavior was more important than policies. No one believes that.

The CDC’s recommendations on re-opening the economy are in four phases and they are locally-based and depend upon the following three things: Trend, Prevalence, Exposure.

3. What was the economy like before for the COVID recession? (June 4)

Before the recession we already were facing rising deficits and low investment. Before the 2020 recession we had a 11-year expansion and rising deficits because of the 2017 tax cuts and scant no productive investment. Investments are not stimulated by tax cuts but anticipated demand. Profits increased because of low labor power and accommodating federal policy to increase profits. Consumption moved away from public goods to private goods. Government spending for college, for example, substituted away from direct government spending to private student loans.
Not much investment and automation. That’s too bad because it’s always good when labor becomes more productive by applying more capital. One of the most important phenomenon is the concentration of capital and changing shares between capital and labor. Read Bakai’s paper that swept the academy and the news. Read from the conservative but reformist observations from University of Chicago. And it was quite noteworthy the “capitalists” were quite worried about the social and political consequences of wealth inequality. Are they not as worried? Here is the link, and it’s an article written by Ray Dalio, titled, “Why Capitalism Needs To be Reformed” published on a mainstream blog site.

4. How is this recession different from all the other recessions and how it is alike?

**Unemployment: (June 4 and June 5)**

June 4th is Teresa On a Panel with 3 other economists. See time for webinar. LINK

June 4th, 2:30 - 3:30 pm Eastern Time (New York Time) “Employment and Unemployment During the COVID-19 Pandemic” Speakers: Eileen Appelbaum (Center for Economic and Policy Research), Teresa Ghilarducci (New School for Social Research), Susan Helper (Case Western Reserve University), Michael Piore (MIT) Moderator: Peter Berg (Michigan State University). Click here to access C3 community for discussion thread (available to registered attendees).

**June 5 is Jobs Friday**

Every first Friday the U.S. Bureau of Labor Statistics LINK issues the employment report at 8:30 am Washington DC time, which may be the most favorite report among economists, financial analysts, media, and policy makers.

It is so bad it looks like an excel error. The Federal Reserve noted in May that 40% of those earning under $40,000 will lose their jobs in the Covid-19 recession. There are ways people are affected by job loss. Most analysts just look at two states of the world for workers -- people are either have a job or don’t. References to come. We will look at three kinds, so different because of the deadly virus.

People are on the frontlines and face exposure to COVID. Some jobs got more dangerous than others. Frontline workers at all socioeconomic status are more at risk for infection

Sidelined by losing your job. This recession has not affected industries equally take a look at Table B6. The federal reserve assessment of the socioeconomic status of people who’s lost their jobs

Safe Jobs: these are jobs that can be done at home or safely with others. New research estimates this is about 35% of workers and they are not distributed equally.

Another odd phenomenon, odd because wages and salaries usually fall or remain stagnant when there is surplus labor. Average workers’ pay (see the BLS employment Situation report news release) actually increased in April, though in March and April there were more people looking for work than jobs available.

In April, average hourly and weekly earnings rose from $804 a week to $841 because low income workers disproportionately lost their jobs and high income workers kept theirs. When I dive into the first Friday jobs report I go to Table B-6 (From the BLS Friday report) which reports where workers lost their jobs by industry sector. The low-paid leisure and hospitality lost half of their employment, the finance sector lost hardly any jobs. In this recession, the worst since the Great Depression in the 1930s, high income workers are more likely to keep
their jobs -- the COVID-19 recession is causing more inequality. High income workers are usually a bit more secure in recessions but economies are interdependent and in the last recession high-paid workers especially in Finance lost their jobs. The diffusion in this recession is quite high. Fed chief Jerome Powell, needed to point the growing inequality. An Unemployment Crisis after the Onset of COVID-19, Nicolas Petrosky-Nadeau and Robert G. Valletta, Federal Reserve Bank of San Francisco, The COVID-19 pandemic has upended the U.S. labor market, with massive job losses and a spike in unemployment to its highest level since the Great Depression. How long unemployment will remain at crisis levels is highly uncertain and will depend on the speed and success of coronavirus containment measures. .. unemployment could remain severely elevated well into next year..

www.frbsf.org/economic-research/publications/
NBER 42% of Americans won’t have jobs to go back to Robert Reich

SECOND WEEK

5. Government Policies in this recession.
Part One: What is typical government policy over a business cycle. Review and assessment of the 2008 government response. (Monday June 8)
Please review what the US and G7 nations did in response to the 2008/2009 recession. The paper I assign analyzes how fiscal and monetary policy typically responds during downturns t answers: Are discretionary fiscal responses to downturns timely and temporary (and targeted). Comparing fiscal policy to monetary policy shows that though it is slower discretionary fiscal policy is more timely and stronger than monetary policy.
Keynesian economic stabilization includes monetary and fiscal policy. We will review aggregate demand and aggregate supply curves and liquidity demand curves. The theory behind fiscal and monetary stimulus. Please refer to your favorite textbook and the several chapters on aggregate demand and supply. Read the Federal Reserve indicators. I depend on the Richmond branch of the Federal Reserve here, make sure you get the most recent report.
We will review C plus I plus G plus X minus and equals GDP. What happens in typical recessions is that productivity falls because employers retain their management and unemployed the people that they can easily hire back or hire back their substitutes. So we will review the cyclical trans in productivity. How productivity changes over the recessions and who are the first ins and the first outs We will also review the sectors that have lost the most jobs in recessions. We will review what were typical countercyclical and cyclical industries. What happens to consumer demand over the cycle. What happens to investment demand over the cycle what happens to government spending over the cycles and what happens to imports minus exports over the cycle
Define automatic stabilizer and examine the federal budget to show what percentage of the expenditures are automatic and which ones are discretionary. The lesson here is to view government employment as an automatic stabilizer.
6. Part Two (Tuesday June 9)
How was the government response to this recession different than in the other recessions and how is the virus affecting the financial markets. Fiscal policy is on overdrive. Most economists are gobsmacked on how much bipartisan support there is on the stimulus. Here are the policies so far, here is a complete NPR story on how the bills affect each part of the economy. [https://www.npr.org/2020/05/15/854774681/congress-has-approved-3-trillion-for-coronavirus-relief-so-far-heres-a-breakdown](https://www.npr.org/2020/05/15/854774681/congress-has-approved-3-trillion-for-coronavirus-relief-so-far-heres-a-breakdown)
Compare the Fed policy in 2008 from the Fed policy in 2020 (reference coming) and discuss the four acts and the HEROES ACT

7. Do Government Stay At Home Orders Work? And, Are Cities Doomed? (Wednesday June 10)
Poor New York (Tokyo, London – all urban cities. What to do about density?!) The Subways Seeded the Massive Coronavirus Epidemic in New York City, Jeffrey E. Harris (NBER Working Paper 27021), New York City’s subway system was a principal transmission vehicle of the coronavirus infection. The near shutoff of subway ridership correlates strongly with the substantial increase in the doubling time of new cases in this borough. They conclude the shutdown on April 12 was “too extensive” but a partial shutdown should remain in place through July. Here is some critique, critique of subway COVID paper; might be good to have us debate or break down the differences. Health versus Wealth: On the Distributional Effects of Controlling a Pandemic Andrew Glover, Jonathan Heathcote, Dirk Krueger, José-Víctor Ríos-Rull, NBER Working Paper 27046

8. Two sleeper issues in reopening: Older Worker Safety and State and Local Budgets (Thursday June 11)
1. The New workplace is a sleeper issue impeding the recovery if we don’t get it back. Older workers exposure (remember immunosenensence) pose a real threat to reopening. Worker safety is the sleeper issue in reopening the economy given that older workers are projected to be over 50% of the additional workers hired in the next ten years --its demographics! If we don’t get the safety right not only will there be absent workers and sick workers productivity will
fall. See Stock’s paper and my blog. What we need in the new workplace is an area of rich economic research. Trump’s OSHA Endangers Workers and the Economic Recovery in Forbes May 31.

2. The second sleeper issue is the strange case of state budgets that impose austerity. Teachers will be fired if the Fed doesn’t bail out states. Should we have the Feds pay for Medicaid? – why stimulate the economy through fiscal policy only to have the states impose austerity National Council of State and Local governments. This is a sleeper issue. that describes the reasons why states balance their budgets. Be sure to emphasize what states spend money on and what federal government spends money on. https://www.ncsl.org/research/fiscal-policy/state-balanced-budget-requirements-provisions-and.aspx

Are there others?

9. Government Debt. (Friday June 12)
In the United States there’s an unusual silence of among the austerity advocates UK austerity, No Fight Over Red Ink Now, but Virus Spending Will Force Tough Choices to New York Times
Here is a bold statement. The U.S. Government can and should pay for the stimulus to stave off a major depression. Debt will increase but its good debt. Economists argue we can monetize the debt because the US debt in desirable US dollars. Monetizing the debt works for a hegemonic currency, such as the US dollar. We also expect higher taxes on capital, higher capital gains rate, and perhaps a digital dividend tax. Here is a concern about “big government Which Post-Pandemic Government? May 22, 2020 Rajan, Raghuram G. Project Syndicate
Deficits: Rana Foohar on Taxes in the Financial Times “Monetize or Tax” FT Foohar

THIRD WEEK:

10. Opening the economy and the Post Covid 19 Recession Economy (Monday June 15)
When the economy opens human interactions transmit COVID-19. People do not internalize the costs they impose on others. This paper shows that people perceive the cost an additional infection to be around $80k, when the social cost is more than three times higher, around $286k. This misvaluation has stark implications. We can flatten the curve of infections, but the disease is not overcome until herd immunity is acquired. The economic cost is high; an initial sharp decline in aggregate output followed by a slow recovery over several years—Nike swoosh. If public policy contained the disease and quickly eradicate a milder recession would happen. Read Covid-19 Infection Externalities: Trading Off Lives vs. Livelihoods Zachary A. Bethune, Anton Korinek NBER Working Paper No. 27009 April 2020

Read: Reopening Scenarios by Baqaee, Farhi, Mina, Stock, (NBER 27244 May 2020) A complicated model using data on individual actions and non-pharmaceutical interventions in the weeks ending March 8 – May 16, 2020 finds a decision-maker (governor) following
reopening guidelines, with information on personal proximity and ability to work from home by sector, make it possible to construct a GDP-to-Risk index of which sectors provide the greatest increment in GDP per marginal increase in R0. – a classic economic tradeoff.

Conclusions - a strong economic reopening is possible; a “smart” reopening, preferring some sectors over others, makes only modest improvements over a broad reopening. All depend on retaining strong restrictions on non-work social contacts. “If non-work contacts – going to bars, shopping without social distancing and masks, large group gatherings, etc. – return only half-way to the pre-COVID-19 baseline and a second wave.”

**Discussion: What kind of government will we have?** There are many varieties of capitalism will we have. There are authoritarian markets and social democratic markets.

11. **More concentration of capital and increased costs. (Tuesday June 16)**

   The costs of production will increase and put pressure on profits. The cost of production increase after the Covid recession, supply curve shifts in. Will profits decrease if workers and government demand safer work? Perhaps work will become safer. The controversies about getting back to work with regard to the need for business liability and OSHA requirements. Workplaces will have to be reconfigured and that will be an expense like we had the pollution abatement expenses in the 1970s. Link to the environmental restrictions on Clean air and water acts which increased business cost expenses and caused a recession in the 1970s. Model this is a shift in with the supply curve

   Another effect on production costs are supply chains getting shorter. Will this mean more production closer to home? If supply chains are shorter than we will change one aspect of globalization.

12. **Equity Effects of the post Covid recession (Wednesday June 17)**

   Gender Equity: The political economy of stay-at-home orders means that unpaid care work is in overdrive. Who wins and who loses use feminist economist views of care work. The effect on unpaid care labor is a production effect. Gender Equity. The Impact of COVID-19 on Gender Equality Titan M. Alon, Matthias Doepke, Jane Olmstead-Rumsey, Michèle Tertilt (NBER Working Paper 26947)

   Education equity. Not all children are affected equally by online education – – the laptop gap Longevity Inequality: Another effect of the recession longevity inequality is also likely to grow. Those most at risk of not living a normal human life span are being much more severely affected by this recession than in others because of the virus effect on those with diabetes and Other comorbidities which is correlated with socio economic status.

13. **Wealth Inequality: Thursday June 18**

   The wealthy will become more wealthy. Look at the effect of recessions on wealth holders who can now buy cheap assets. The wealthy are always more likely to win in recessions, see the study by NYU economist Edward Wolff. After recessions wealth and income inequality grows. And households with some debt and the poor are affected much more by business cycles, Berkeley economist Hillary Hoynes studies, review recessions and their uneven effect.
See Ghilarducci, Forbes. Billionaires Win in Covid Recession. How is the government response affecting equity. How can we expand the welfare state in a way that closes income and wealth gap. Billionaires have done well between March 18 and May 19 according to the Institute for Policy Research. Consumer spending is down 7.6 percent in the first quarter of 2020 from the last quarter of 2019


15. **Monday June 22: Student round – up and where we go from here.**
This is my overall view.

In a textbook framework you would see aggregate demand is independent from supply conditions. Most textbooks do this though Barro tried to popularize --in the mid-80s -- and succeeded in RBC theory or some sort of DSGE variant. I will present a version of the textbook because it won't be set up to deal with a situation like this. I will tell a sort of 'impulse/response' story, where the initial impulse (the onset of the COVID-19 shut down) is presented as a disequilibrating shock, that takes the model away from its equilibrium due to an 'artificial' (externally imposed) restraint of production/trade. I will then show how, had the virus been limited (to China, say), the recession might have been V-shaped: release the artificial restriction and the system snaps back to equilibrium, because the underlying economics 'fundamentals' (as represented by the structure of your AD and AS curves) haven't changed.

BUT -- the virus wasn't limited, so here comes the curve shifting. I will note a few cost influences on supply conditions associated with re-opening production and trade. Also there is terrible negative impact on demand of a massive increase in uncertainty, causing households and firms alike to cancel C and I expenditures for fear that future income will evaporate due to unemployment (households) and profits won't materialize (firms).

A textbook should make C and I explicit functions of animal spirits/liquidity preference. We can easily see that. The sad fact is that the likely duration of the recession stems from both medical factors (we fail to control COVID-19) and/or economic factors (we control COVID-19, but fear reigns supreme, no-one's buying, demand is persistently depressed).

We need to talk about debt servicing (always a popular topic!) and the problem that depressed demand will become self-reinforcing if debtors default, credit dries up, and so forth. We probably need a bigger government.